

# **TWISTED ARTS**

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**Sponsorship Opportunities**

# Who We Are

## Mission

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Dedicated to advancing, celebrating, elevating and amplifying LGBTQ+ artists by showcasing the best independent films, music, performances and all forms of mixed media.

## Our History

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Founded in Tulsa, OK, Twisted Arts was created to highlight local, national, and international LGBTQ+ artists through year-round programs which include an annual fall film festival, monthly film screenings & performances, a LGBTQ+ youth filmmaking Summer camp, members-only sneak peeks, access to year-round short films, special events, and private screenings with directors, actors, and other queer media icons.

## Core Values

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**Community:** Community is key to the social changes we envision, the arts are the medium through which we communicate.

**Education:** Providing opportunities for conversations between audiences and artists across disciplines.

**Originality:** Proudly showcasing the diversity that makes Tulsa a great place to live.



# Twisted Arts Film Festival



5

Days of films



400+

Attendees

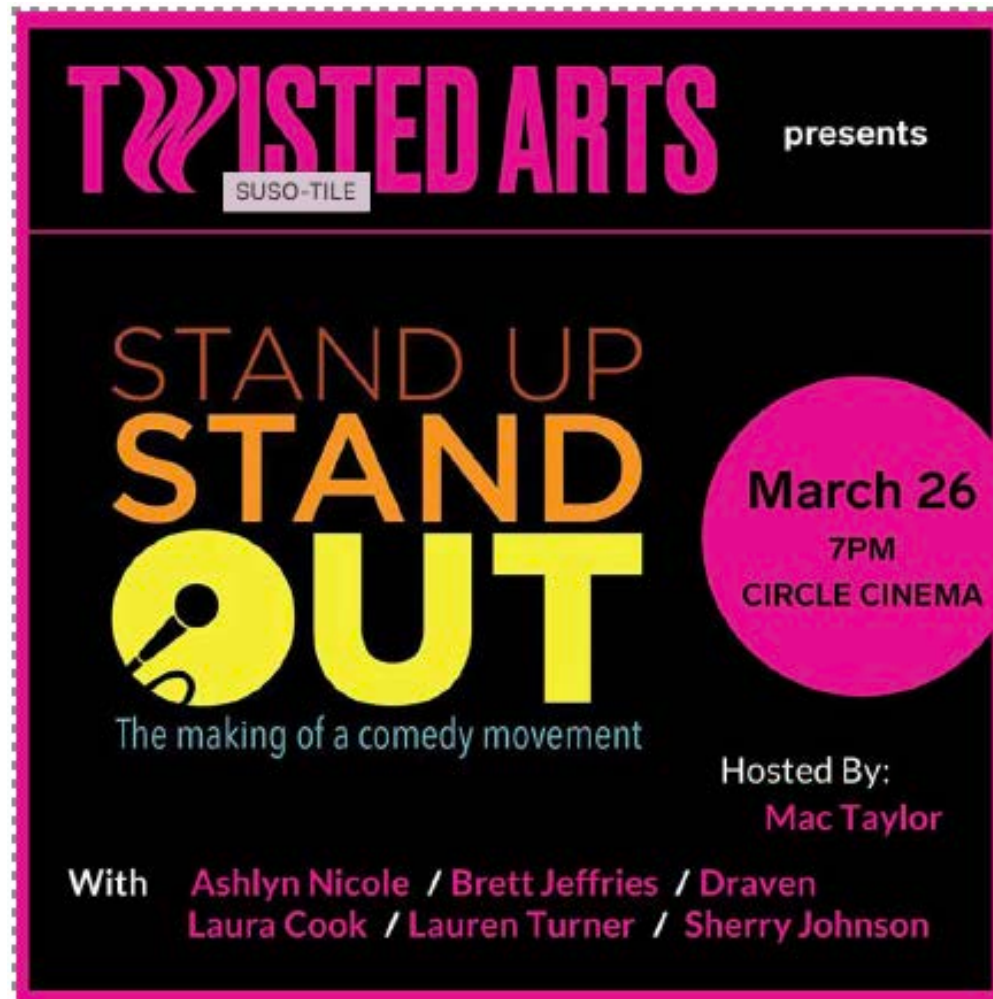


11

Films



# Events



## Screening & Comedy Show

For our first event of 2022, we presented STAND UP STAND OUT, a 35 minute documentary that plunges into a little-known, but widely resonant, chapter of queer cultural history: the story of the Valencia Rose (1981-1986), believed to be the first and only gay-owned and -operated comedy club in the USA. Through the voices and humor of the Rose's performers, the film explores gay comedy as an outgrowth of the rich traditions of activism and performance in San Francisco and a valiant quest for joy and laughter amidst the horrific onslaught of the AIDS crisis. Following the screening, we hired seven local LGBTQ+ comedian to perform for a sold-out crowd of 200 attendees at Circle Cinema!

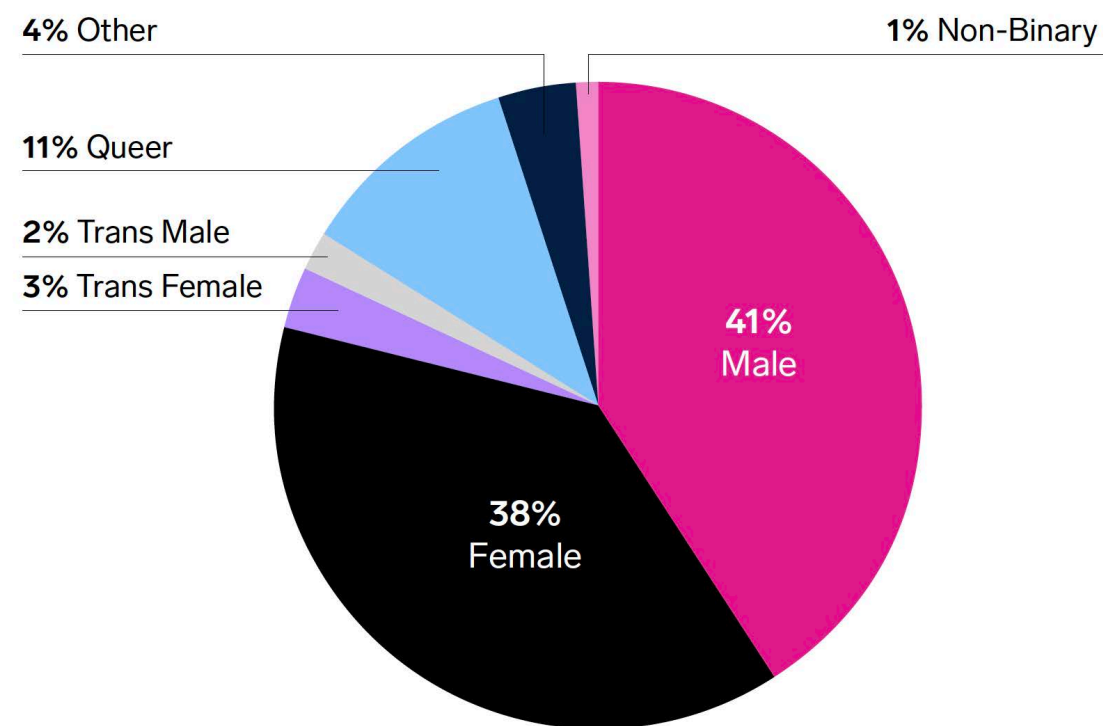


## PRIDE Kickoff at Tulsa Artist Fellowship

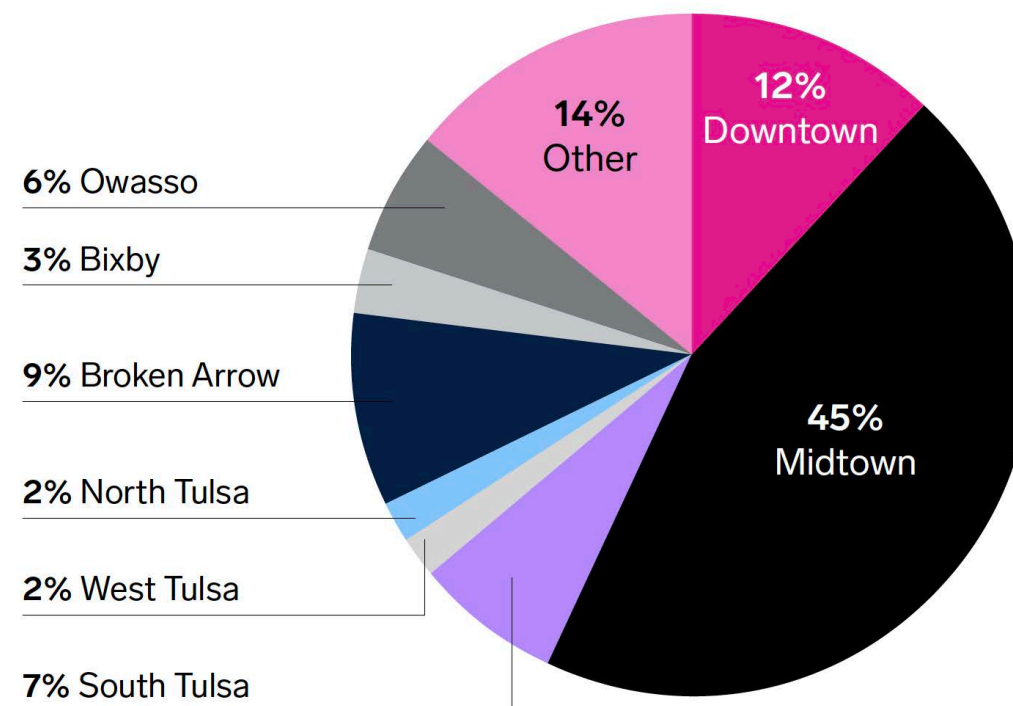
Each year we kicked-off PRIDE on the rooftop at Tulsa Artist Fellowship's Archer Studio. The night begins with a "Queer Night Market" from 6:00pm – 9:00pm, featuring a variety of local queer crafter, artists and vendors. Guests 21+ (with ID) enjoyed complimentary beer while they shop for handmade, one of a kind pieces. Immediately following the market, Adonis Alessi hosted the "Over the Rainbow Variety Show" with past performances from local legends like Whiskey Saint Cyr, Lauren Turner, Scrappy Legacy, John Shack, and Kitty Marie Legacy.

# Demographic Spotlight

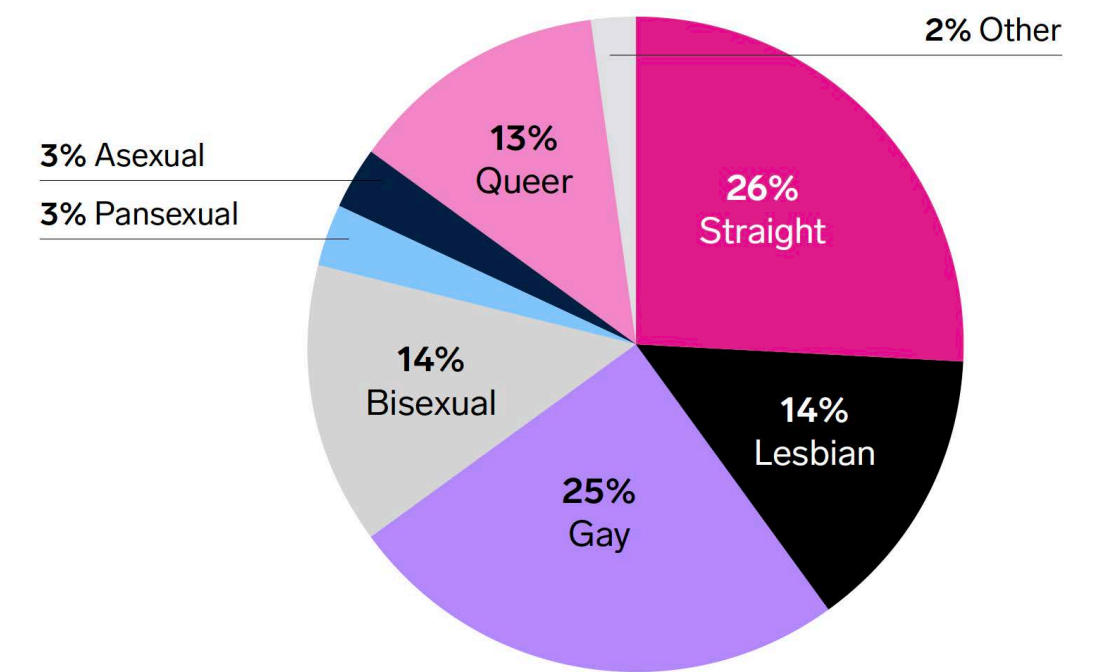
## Gender Identity



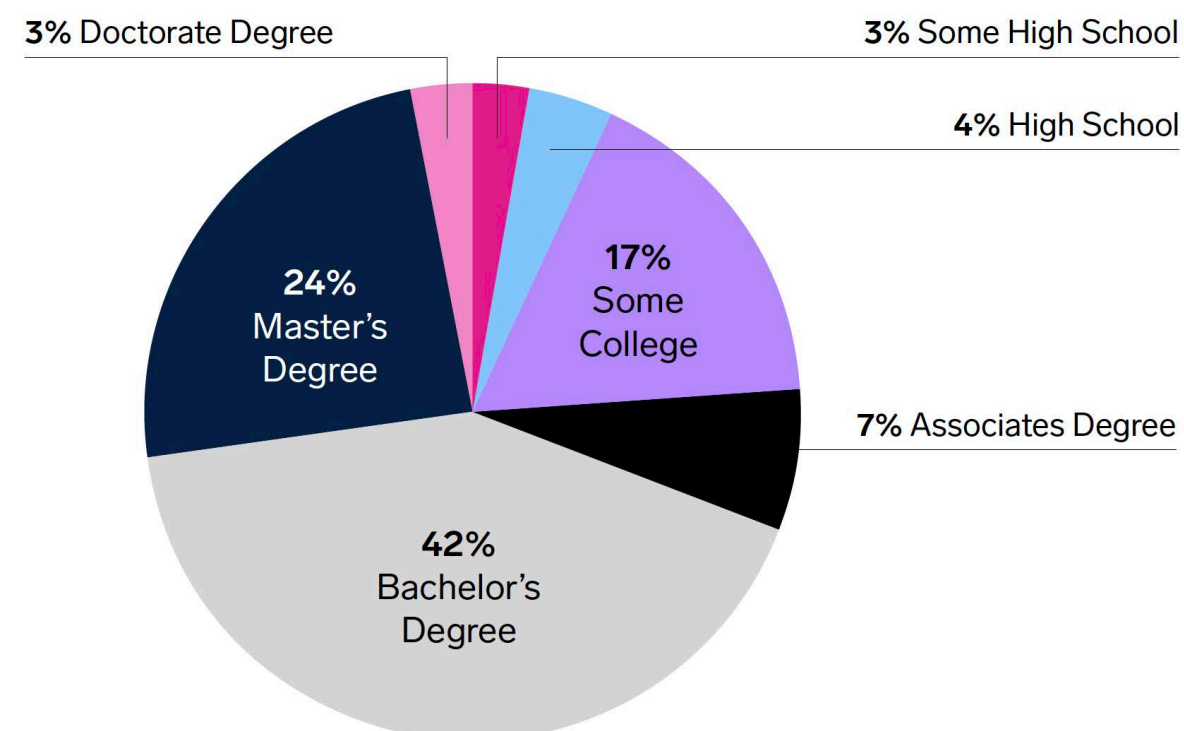
## Location



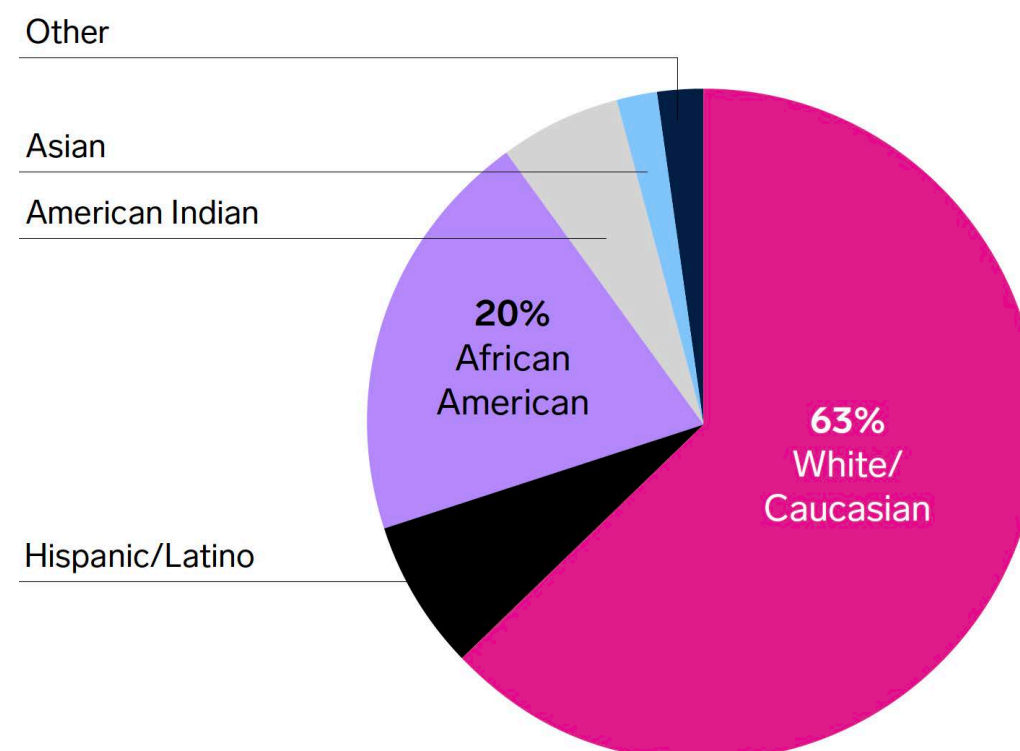
## Sexual Orientation



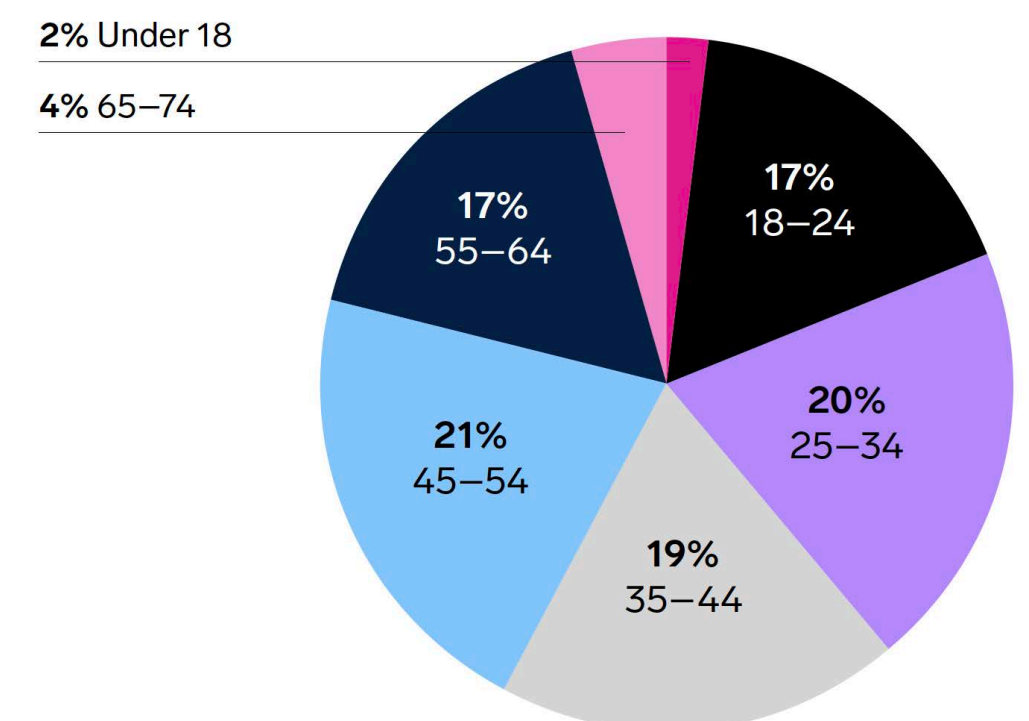
## Educations



## Race



## Age





# Sponsor Benefits

## Branding at Events Throughout the Year

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- Logo placement in print ads
- Logo placement on Event digital ads
- Logo placement on social media

## Entry to All Year-round Events

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- Sponsor video (30 seconds) shown at Twisted Arts Film Festival.
- Event signage step and repeat at year-round events
- Placement on promotional mailing, collateral materials, website, social media and press release and/or e-blast
- Recognition from podium at all events.
- On-site promotion at all year-round events.
- Logo recognition on the website with link



# TWISTED ARTS

## Sponsorship Opportunities

### Sponsorship Benefits 2023

	Logo on program cover, poster & related print materials.	Recognition on film festival & year-round marketing material	Company logo and a link to the company website	Presence at film festival & year-round events	Sponsor recognition on the Twisted trailer	Logo in all press releases & press kits	Ad in the Twisted Arts Film Festival Program	Passes to the Twisted Arts Film Festival
\$5,000	●	●	●	●	●	●	Inside Cover Full Page	8
\$2,500	●	●	●	●	●	●	Full Page	4
\$1,000	●	●	●	●	●	●	Half Page	2
\$500	●	●	●	●	●		Half Page	2
\$250	●	●	●	●			Half Page	2
\$100	●	●	●				Quarter Page	2
\$50	●	●	●	●	●	●	Quarter Page	4

# Sponsor Benefits

## Presenting Sponsor (\$5,000)

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- Your company logo incorporated into the program covers, posters and related print materials.
- Sponsor recognition (name, logo) on all Twisted festivals and year-round marketing materials.
- Your company logo—and a link to the company website—as “Presenting Sponsor”.
- Sponsor recognition (name, logo) on the Twisted trailers (shown prior to each film presented during the Film Festival).
- Your company name included in all press releases and press kits.
- Full-page color ad on the inside front page in the Film Festival Program Guide.
- The opportunity for a special presence at the Opening and Closing Night at the film festival, which may include an information table, product samples and company representatives.
- Eight passes to the film and year-round events for the company to use as gifts to employees



# Sponsor Benefits

## Executive Producer (\$2,500)

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- Your company logo incorporated into the program covers, posters and related print materials.
- Sponsor recognition (name, logo) on all Twisted festivals and year-round marketing materials.
- Your company logo—and a link to the company website—as an “Executive Producer” sponsor.
- Sponsor recognition (name, logo) on the Twisted trailer (shown prior to each film presented during the Film Festival)
- Your company name included in all press releases and press kits.
- Full-page color ad in the Film Festival Program Guide.
- The opportunity for a special presence at the Opening or Closing Night of the film festival, which may include an information table, product samples and company representatives.
- Four passes to the film and year-round events for the company to use as gifts to employees

# Sponsor Benefits

## Producer (\$1,000)

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- Your company logo incorporated into the program covers, posters and related print
- Your company logo incorporated into the program covers, posters and related print materials.
- Sponsor recognition (name, logo) on all Twisted festivals and year-round marketing materials.
- Your company logo—and a link to the company website—as a “Producer” sponsor.
- Your company name included in all press releases and press kits.
- Half-page color ad in the Film Festival Program Guide.
- Sponsor recognition (name, logo) on the Twisted trailer (shown prior to each film presented during the Film Festival)
- Two passes to the film and year-round events for the company to use as gifts to employees



# Sponsor Benefits

## Opening/Closing Night Film Festival Sponsor (\$500)

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- Your company logo incorporated into the poster and related print materials.
- Sponsor recognition (name, logo) on all Twisted festivals and year-round marketing materials.
- Your company logo—and a link to the company website—as “Opening/Closing Night Sponsor”
- Half-page color ad in the Film Festival Program Guide.
- The opportunity for a special presence at the Opening or Closing night screening that may include an information table, product samples and company representatives.
- Sponsor recognition (name, logo) on the Twisted trailer (shown prior to each film presented during the Film Festival).
- Two film festival passes for the company to use as gifts to employees or clients.

## Mogul Sponsor (\$250)

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- Your logo in the Film Festival Program Guide accompanying a film.
- Your company logo incorporated into the poster and related print materials.
- A link to the company website on the festival website.
- The opportunity for a special presence at one film screening that may include an information table, product samples and company representatives.
- Half-page ad in the program booklet on the page facing the film description.
- Two film festival passes for the company to use as gifts to employees or clients.

# Sponsor Benefits

## Film Sponsor (\$100)

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- Your logo in the Film Festival Program Guide accompanying a film.
- Your company logo incorporated into the poster and related print materials.
- Your company logo—and a link to the company website—as a “Film” sponsor.
- A quarter page ad in the program sharing the page with the film description.
- Two film festival pass for the company to use as a gift to employees or clients.

## Community Sponsor (\$50)

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\*\* Community Sponsor is only available to non-profit organizations

- Your company logo incorporated into the program covers, posters and related print materials.
- Sponsor recognition (name, logo) on all Twisted festivals and year-round marketing materials.
- Your company logo—and a link to the company website—as an “Community” sponsor.
- Sponsor recognition (name, logo) on the Twisted trailer (shown prior to each film presented during the Film Festival)
- Your company name included in all press releases and press kits.
- Quarter-page color ad in the Film Festival Program Guide.
- The opportunity for a special presence at the a film during the festival, which may include an information table, product samples and company representatives.
- Four passes to the film and year-round events for the company to use as gifts to employees



# TWISTED ARTS

THANK YOU!

With questions or for  
further information please  
contact Kevin Lovelace:

[Kevin@TwistedArts.org](mailto:Kevin@TwistedArts.org)

